BLANK MEDIA PRINTING™

PRINT MORE, PAY LESS!™

File Preparation Guidelines - Printed Packaging

The following guide has been written to enable that the best possible images are printed using our UV Digital Inkjet printing system. It should always be remembered that Resolution of the image is of paramount importance to enable both correct color and definition of your artwork. The minimum DPI (Dots Per Inch) should be 300dpi. For example, if you create an image that is 72dpi then this means that there will only be 72 dots of color per inch of area, this in turn means that color and definition will be greatly affected.

- **Types of files accepted:**

VECTOR FILES	RASTER FILES
Postscript Level 2 & 3	TIFF
PDF	JPEG

- **Resolution for raster files (images) should not be less than 300 dpi**

- **Images in vector files should not be less than 300 dpi**

- **Color Profile:**
  ALWAYS use a **CMYK** Color Profile. We recommend US Web Coated SWOP. This is important so that colors are printed as close as possible to the color selected. Please remember the color you see on your monitor may not represent the color printed. Additionally, the color printed on your office printer may not represent the color printed on discs. This is normally due to color calibration issues. Our printers are color profiled to industry standards.

- **PDF files:**
  PDF Files should be single layer / level. Additionally, the PDF file must contain all the fonts used in the image. If created as a vector, **all text must be 'outlined' / created as 'paths'**.

- **Image Positioning:**
  The image/contents must be placed on the appropriate template. Images/background should extend the the "Bleed" line (the outer most line). Any important portion of the image or text should be within the 'Safe' area (the dotted inner line).